



SKYHAWKS & SUPERTOTS FRANCHISE OPPORTUNITY





SHAPE THE FUTURE OF SPORTS EDUCATION WITH SKYHAWKS AND SUPERTOTS SPORTS ACADEMIES!

Welcome to Skyhawks Franchise Group, where we transform children's lives through sports education. Our passion for teaching life skills through sports has led to the creation of Skyhawks Sports Academy and SuperTots Sports Academy. We invite you to explore the exciting franchise opportunities with us and make a positive impact on your community.

Our Story:

In 1979, Skyhawks Sports Academy was founded to ensure every child had the opportunity to learn sport-specific skills in a fun, safe, and supportive environment. Initially a regional soccer program in the Pacific Northwest, Skyhawks has since expanded to offer over 10 different sports, multi-sport programs, STEM Sports®, and even Mini-Hawk® and SuperTots programs for children as young as 18 months.

Why Choose a Skyhawks Franchise?

1. **Proven Success:** With programs in over 25 states and trusted by parents of over two million children, our franchise owners provide a variety of offerings such as week-long summer day camps, year-round after-school programs, sport leagues, and clinics.
2. **Shared Passion:** Join a community of entrepreneurs who share a dedication to teaching life skills through sports, creating exceptional experiences for young athletes and future leaders.
3. **Comprehensive Support:** Our franchisees benefit from a proven business model, extensive training, marketing assistance, and ongoing support from our experienced team.
4. **A Lasting Impact:** As a Skyhawks franchise owner, you'll play a crucial role in shaping the future of sports education, empowering children to embrace sportsmanship, teamwork, and resilience.

Are you ready to join the world's best children's fitness franchise* and make a lasting difference in your community?

*According to Entrepreneur Media



Skyhawks[™]
SPORTS



We believe that all children thrive and grow in safe, engaging, and positive environments that develop the passion and skills needed for lifelong physical activity.



GAME CHANGERS: EXCITING INSIGHTS INTO THE YOUTH SPORTS INDUSTRY



Youth Sports Boom: Time to Invest!

According to the latest industry statistics, the youth sports market is big business, worth \$22 billion globally and \$17 billion in the U.S. alone – surprisingly surpassing the NFL which sits at just \$15 billion. The good news for Skyhawks Sports Academy franchisees is that the youth sports industry has emerged from the pandemic stronger than ever, with growth expected to reach nearly \$78 billion by 2026.

60% of Kids in the U.S. Participate in Teams Sports

The Sports and Fitness Industry Association's 2022 report on sports, fitness and leisure activities in the United States showed youth inactivity in 2021 dropping for the fifth straight year – down to 13.2 percent for the age group between 6 and 12, and down to 14.1 percent for those ages 13 to 17. In other words, more and more kids are becoming more active, which is driving growth in the youth sports industry. In fact, the Sports and Fitness Industry Association reports that 76% of kids ages 6 -12 participate in at least one sport.



As a Skyhawks franchise owner you'll be at the center of this profitable industry.

Team Sports Lead the Way in Popularity

Not only are kids increasingly more active – 43% of student athletes reported that they play multiple sports. But, which sports are powering the youth sports market? Check out this list of the most popular team sports:

1. Baseball
2. Basketball
3. Soccer
4. Tennis
5. Golf
6. Flag football
7. Gymnastics
8. Tackle football
9. Volleyball
10. Cheerleading



This list is great news if you're considering becoming a Skyhawks franchisee. Our franchise leadership team will make sure you're fully equipped to offer these sports programs, and more!

TOP 5 REASONS TO OWN A SKYHAWKS FRANCHISE



#1

Passion for Youth Development

Combine your love for athletics and helping kids develop athletic and leadership skills through a sports franchise.

#2

Rich History and Impact

Be part of a 40-year legacy of nurturing life-long athletic passion and character development in over two million children across the U.S.

#3

Diverse Programs and Revenue Streams

Offer your community a robust set of programs, including summer camps, after-school programs, leagues, clinics, STEM Sports®, and more, ensuring year-round income.

#4

Smart Investment and Financial Opportunity

With an affordable initial investment, low royalty fees, and limited overhead, Skyhawks offers franchisees a promising financial opportunity in the youth sports industry.

#5

Be Your Own Boss

Enjoy the freedom of working from home, setting your own schedule, and maintaining a healthy work-life balance as a Skyhawks franchise owner.

BRANDS AND PROGRAMS



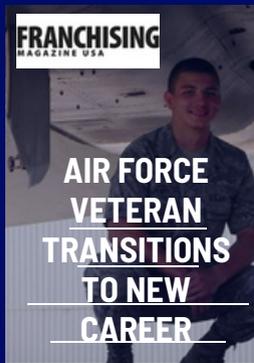
Skyhawks SportsAcademy's traditional offerings includes 12 different program types. Serving ages 4 to 14, these programs feature skill-based sports instruction with a focus on teaching life skills through sports.



SuperTots classes offer children ages 2 to 5 one-of-a-kind development opportunities across 6 different sports. These game-based programs develop motor skills, promote physical fitness and instill a love for sports.



FRANCHISING
MAGAZINE USA



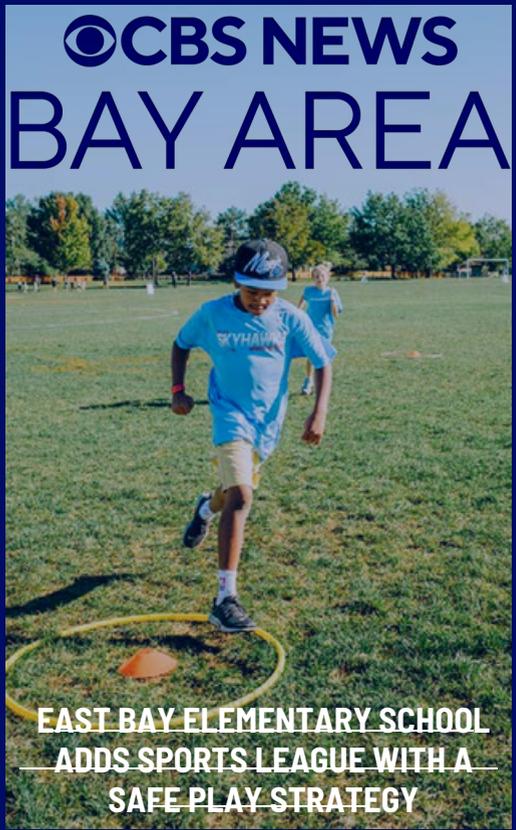
**AIR FORCE
VETERAN
TRANSITIONS
TO NEW
CAREER**

GENDER INCLUSIVITY IN YOUTH SPORTS



K5

**CBS NEWS
BAY AREA**



**EAST BAY ELEMENTARY SCHOOL
ADDS SPORTS LEAGUE WITH A
SAFE PLAY STRATEGY**



CLICK ON EACH STORY TO LEARN MORE!



**SKYHAWKS PRESIDENT &
COO, JASON FRAZIER, SHARES
HIS THOUGHTS WITH FORBES
BUSINESS COUNCIL**

Forbes

**KOIN
06**



**SKYHAWKS SPORTS ACADEMY ON
KIDS' MENTAL HEALTH AND
SPORTS**



**AMERICAN
FOOTBALLER FROM
ENGLAND BRINGS
SKYHAWKS TO TEXAS**

Franchise Times

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**FRANCHISE
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2023

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2023

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REVIEW

**TOP FRANCHISES
CULTURE**

★ ★ ★ ★ ★

AWARD WINNER

2022

Franchise Business
REVIEW



INITIAL INVESTMENT BREAKDOWN

The following costs are excerpted from the Skyhawks Franchise Group Franchise Disclosure Document and are estimated. There are 3 levels of investment, so costs will vary depending on selected options.



Initial Franchise Fee: \$15,000 - \$42,500

Secure your territory and access to the Skyhawks and/or SuperTots brands, training, and support.



Equipment & Supplies: \$2,000 - \$15,000

Get started with sports gear, program materials, and administrative supplies. A credit is applied from Franchise Fee.



Marketing & Promotions: \$3,000 - \$6,000

Boost your franchise's visibility with advertising, promotional materials, and local marketing efforts.



Insurance: \$800 - \$3,200

Protect your business with general liability, workers' compensation, and other necessary insurance coverages.



Travel and Lodging: \$1,000 - \$2,500

Attend Skyhawks' comprehensive training program, learning the ins and outs of your new business.

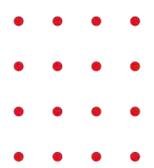


Additional Funds: \$8,500 - \$20,550

Cover miscellaneous start-up expenses, ensuring your franchise's smooth launch and initial operations.

Total Estimated Investment

\$30,300 - \$89,750





YOUR ROADMAP TO BECOMING A SKYHAWKS AND SUPERTOTS FRANCHISE OWNER

The processing of opening a Skyhawks territory takes about three months, on average. And because we've done this many times over, we have the steps down pat.

INTRO CALL

We'll start by checking whether we're a great fit for each other. Then we'll get to know each other while also making sure we understand your background and qualifications. We'll talk about your goals for the future to make sure a franchise is a good option.

FRANCHISE APPLICATION

Continue your journey by filling out a franchise application. It's confidential, and it doesn't represent any commitment from you other than your interest in learning more about us.

THE MONEY

Learn about the financial model and earning potential of your territory. We'll cover all of the unit economics, including pricing, volume of programs, and all operating expenses. We'll also talk about startup costs.

THE FDD

We'll review our Franchise Disclosure Document with you and answer your questions. We'll go over the roles and responsibilities of a franchise owner and the franchisor.

BUILD YOUR TERRITORY

We'll fire up our fancy-shmancy mapping software and start to build your dream territory with you!

VALIDATION

Talk individually with owners during one-on-one calls and learn more about what it's like to be a Skyhawks and SuperTots owner. You will also have the chance to chat with current owners on group validation calls.

DISCOVERY DAY

Make plans to attend Discovery Day in Spokane. Visit real camps and classes, tour HQ, meet the team and find out what our crew does to support each and every owner in the system.

FRANCHISE OWNER!

You've met the team, watched real programs, talked with owners, learned about the support you'll receive, and been approved as a new owner. Let's get this party started!



READY TO JOIN THE TEAM?

To start your journey to ownership,
submit a form on skyhawks.com/franchise
or schedule a call with our amazing franchise team!